

Fruit Cove Middle School PTO

2020-2021 Partners in Learning Program

We recognize that this year has been and will be challenging on many businesses, as well as, on the administration, teachers and students. We all need to work together to support each other, and we hope to do that through the following Partners in Learning opportunities. We cannot promise all the in-person opportunities outlined below will be possible given the unique situation we are in. If we cannot provide those opportunities, we will work with you to find other means to promote your business. Let's all work together to support our schools and businesses as we tackle COVID.

Blue Angel Flyer (\$1000.00)

- Company banner printed and placed on outside carline fence for year
- Prominent company placement on PTO's website homepage (fcmspto.com)
- Company logo and contact info advertised on FCMS PTO social media (5 times/school year)
- Business card and/or brochures displayed in front office.
- Company business advertised in monthly principals' newsletters
- Carline Yard Sign Display - (3 - 4 times/school year for a week each time) (Vendor Must Supply signs)
- 3 - 5 minute presentation at PTO meeting with table
- Teacher's Lunchtime Treat and Breakroom Discussion/Presentation (one time/school year)
- Invitation to have a table at 2 school events - Orientation, Open House or Rising 6th Grade Parent Night (**if allowable)
- 2 Peach Jar Posts (if approved and when SJCS D reopens it)
- Business Flyers in approximately 1400 Welcome Folders (**if allowable)

Top Gun Flyer (\$500.00)

- Company banner printed and placed on outside carline fence for year
- Second tier company placement on PTO's website homepage (fcmspto.com)
- 1 Peach Jar post (if approved and when SJCS D reopens it)
- Company business advertised in principals' newsletters – 2 times/year
- Company logo and contact info advertised on FCMS PTO social media (2 times/school year)
- Business card and/or brochures displayed in front office.
- 1 Peach Jar post (if approved and when SJCS D reopens it)
- Business Flyers in approximately 1400 Welcome Folders (**if allowable)

Elite Flyer (\$250.00)

- Third tier company placement on PTO's website homepage (fcmspto.com)
- Company logo and contact info advertised on FCMS PTO social media (1 times/school year)
- Logo placed on Elite Group banner on outside carline fence (must join prior to Sept 30)
- Business Flyers in approximately 1400 Welcome Back folders (**if allowable)

Vendor Exhibit Opportunities (*purchased a la cart*)

- Table at Orientation Day or Open House - \$100 (limited to 10 businesses total - Blue Angels get first choice) (**If allowable)
- Table at Rising 6th Grade Parents Orientation (approx. 200 parents) - \$100 (limited to 2 businesses – Blue Angels get first choice)

Additional Sponsorship Opportunities

Includes recognition opportunity at each event and on event advertising (additional signs/brochures/giveaways provided by business)

- Welcome Back Meal for staff and teachers - \$400
- 8th Grade Dance - \$400 (4 available) – Supports entertainment, decorations and refreshments
- 8th Grade Fun Day - \$400 (4 available) – Supports purchase of gifts and food for 8th grade Fun Day and Flyer Bucks Auction
- Donut Day - \$400
- Rising 6th Grade Treat - \$400
- End of Year Teacher/Staff/Volunteer “Thank you” breakfast - \$400

Items Due:

___ *Payment via check to FCMS PTO (upon sign up)*

Please provide the following asap:

___ *Banner Graphics (Vector & High Resolution JPG file)*

___ *Logo for website and advertisement flyers*

___ *Advertisement for social media and Peachjar*

___ *1,400 business flyers (8”x11” or smaller) delivered to FCMS (also send PDF file so that we can post to social media)*

Any vendor staff must be cleared through St. Johns County to be on premises at any school event. Get cleared at <https://stjohns.keepntrack.com/apply/>

*NOTE: We will **consider** accepting in-kind donations for payment that reduce planned PTO expenditures as **partial** payment. (e.g. printing, teachers appreciation gifts, 8th grade fun gifts, teachers T-shirts, character counts awards, etc.)*

*****FCMS PTO reserves the right to modify or change the FCMS Partner in Learning plan based on policy changes, including COVID related, within FCMS, FCMS PTO, St. Johns County School District*****

Fruit Cove Middle School Partner in Learning Sign Up Form

Name _____ Title _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ E-mail _____
Company Website URL _____

Yes! I would like to support Fruit Cove Middle School by becoming a Partner in Learning at the following level:

☐ **Blue Angel Flyer**

\$1,500

☐ **Top Gun Flyer**

\$500

☐ **Basic Flyer**

\$250

NOTE - We will **consider** accepting in-kind donations for payment that reduce planned PTO expenditures as **partial** payment. (e.g. printing, teachers appreciation gifts, 8th grade fun gifts, teachers T-shirts, Character Counts awards, etc.)

Please write a brief description of what your business offers. (Goods, services, etc.)

If you would like to exhibit at an “a la carte” School Event, please check:

- ☐ Table at Orientation Day or Back to School - \$100 (limited to 10 businesses)
- ☐ Table at Rising 6th Grade Parents Orientation (approx. 200 parents) - \$100 (limited to 2 businesses – Blue Angels get first choice)

If you would like to sponsor an event, please check:

- ☐ Welcome Back Meal for staff and teachers - \$400
- ☐ 8th Grade Dance - \$400 (4 available) – Supports entertainment, decorations, and refreshments
- ☐ 8th Grade Fun Day - \$400 (4 available) – Supports purchase of gifts and food for 8th grade Fun Day and Flyer Bucks Auction
- ☐ Donut Day - \$400
- ☐ Rising 6th Grade Treat - \$400
- ☐ End of Year Teacher/Staff/Volunteer “Thank you” breakfast - \$400

Is there anything your business would like to donate to the school (i.e. school supplies, food, teacher gifts, vouchers, gift certificates, etc.)

Please initial before each item below to confirm completion:

- _____ My sponsorship check is enclosed, made payable to FCMS PTO
- _____ I will email all necessary electronic files
- _____ My County Business Partner Form is enclosed

Please send form and payment to: Fruit Cove Middle School PTO, Attn: Partners in Learning 3180 Race Track Road, St. Johns FL 32259. Upon completion of this form, please email your high-resolution business logo, JPG, PNG, or EPS format to: fcmsptopartnership@gmail.com. For more information, call Stephanie MacAvoy at (631) 504-1397. Thank you for supporting our school!